As we move forward into 2022 with hopes and dreams of solving the world water crisis, we realize that what we have accomplished in 2021 is truly inspiring. I’d like to take this opportunity to update our One ATTA Time community of friends, partners and donors on a very successful 2021.

Most importantly, ATTA thanks you! This has been another incredible year and a huge part of that is due to your support!

We’d like to share with you the highlights in the ATTA story over the past year.

We were able to distribute 4,500 filters to families during 2021. This means 4,500 families or almost 20,000 people gained access to clean drinking water. Together, we have changed 20,000 lives in one year by enhancing their health and happiness with water filtration systems that will provide these families with safe drinking water for many years to come. This was all made possible by the caring people of our ATTA community who want to make a difference in the world.

Our annual fundraising event “Be for One” was a tremendous success on November 7, 2021 at the La Ventura event center in San Clemente, California. We were able to enjoy the company of many of our donors and share some of the past highlights and future plans. With live and silent auctions, a paddle raise and the many other donations from ATTA’s supporters, we were humbled by the generosity and dedication that everyone showed, both online and in person. We raised $382,000, which is an increase of 30% over 2020, along with adding 79 new monthly donors that we identify as the Water Reps. Together, we are truly changing lives, One ATTA Time.

The past year has also been a time for building partnerships. One of those new partnerships developed in 2021 is with the world-renowned company, Vera Bradley, for the 2022 “Vera Bradley Clean Water Project” which will allow us to provide water filtration systems to 800 factory workers and their families in Cambodia. We continue to partner with many incredible organizations to increase our reach around the world. Corporate partnerships with Aquora, Rainbow, Convoy of Hope, Target, 24 Carrots, WestHarbor Growth, Sawyer, Barnhouse Napa Brew, LaVentura, Becamo, Van Orden Media Group, Farmers & Merchants Bank and many, many more.

Overall, the impact we had in 2021 was the largest yet, and this was all made possible due to your financial support! People gained over 1.5 billion gallons of clean drinking water in the past year. And we are not done!

Since our beginning in 2013 we have provided roughly 20,000 filters in nine countries across the world. That is 100,000 people helped with clean water! But this is just the beginning. In 2022 we are projected to distribute 50,000 water filtration systems in just one year! Why 50,000 filters? For 2 years we have had a goal to provide a water filter to every family in El Salvador with children under the age of 5 years. We have identified 14 districts who desperately need clean drinking water. And, we have partnerships, like ours, who also understand the urgency to provide these filters now so the endless suffering of so many children stops. That time is now. Our partnerships, our board and our teams know that time is now. We don’t have a choice, we have to go for it in 2022. Things are ramping up and we are excited as more families will gain access to clean and safe drinking water!

With the generosity of our Partners, Water Reps and Donors, we have touched so many lives with clean water. It is amazing to think about how far we have come in less than 8 years. It is also amazing to realize how many families and children are no longer suffering from illness as a result of the efforts of our One ATTA Time community. Thank you!

Sean Kappauf | Executive Director
WHAT HAPPENED THIS YEAR!

4,500 FILTERS DISTRIBUTED
ALMOST 20,000 PEOPLE
GAINED ACCESS TO
CLEAN DRINKING WATER

1/2 BILLION GALLONS
OF CLEAN DRINKING WATER
PROVIDED IN 2021

+$382,000 IN DONATIONS
AN INCREASE OF 30% OVER 2020,
79 MONTHLY RECURRING DONORS,
985 TOTAL DONORS

GOAL OF FOR 2022
50,000 FILTERS
2021 FINANCIALS:
Donations: $362,000
Expenses: $153,520
Filter Purchases: $376,000
We purchased A LOT of filters in Q4 of 2021 in preparation of 2022!
Net: -$153,520